

**From:** [John Howland](#)  
**To:** [Blair Besten](#)  
**Cc:** [Kent Smith](#); [Jessica Lall](#); [blair@hdlabid.com](mailto:blair@hdlabid.com)  
**Subject:** RE: Sidewalk Vending Outreach Proposals  
**Date:** Thursday, February 12, 2015 10:56:48 AM  
**Attachments:** [Rodriguez Strategies CCA Proposal.pdf](#)  
[CCA proposal cover letter.pdf](#)

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All

Here are the two proposals for your review and discuss the week after next.

John

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**From:** Blair Besten [<mailto:blair@historiccore.bid>]  
**Sent:** Wednesday, February 11, 2015 10:00 PM  
**To:** John Howland  
**Cc:** Kent Smith; Jessica Lall; [blair@hdlabid.com](mailto:blair@hdlabid.com); Marie Rumsey  
**Subject:** Re: Sidewalk Vending Outreach Proposals

I will be there.

Blair Besten  
Sent from my iPhone

On Feb 11, 2015, at 5:27 PM, John Howland <[jhowland@ccala.org](mailto:jhowland@ccala.org)> wrote:

All-

It was going to be Kent or Jessica missing out and Matt is only available on Tuesday the 24<sup>th</sup>. So we're meeting at 10 a.m. 2/24.

Sorry, Jessica.

Best

John

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**From:** Kent Smith [<mailto:kent@fashiondistrict.org>]  
**Sent:** Wednesday, February 11, 2015 3:06 PM  
**To:** Jessica Lall; John Howland; [blair@hdlabid.com](mailto:blair@hdlabid.com)  
**Cc:** Marie Rumsey  
**Subject:** RE: Sidewalk Vending Outreach Proposals

John,

Also for what it's worth I'm only available on the 24<sup>th</sup> but we can send a rep on whatever date Matt can attend.

Thanks

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Executive Director  
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110 E. 9th Street, Ste. A-1175  
Los Angeles, CA 90079  
213.488.1153 Ex. 712  
[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)

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**From:** Jessica Lall [<mailto:jessica@southpark.la>]  
**Sent:** Wednesday, February 11, 2015 2:16 PM  
**To:** John Howland; Kent Smith; [blair@hdlabid.com](mailto:blair@hdlabid.com)  
**Cc:** Marie Rumsey  
**Subject:** RE: Sidewalk Vending Outreach Proposals

Thanks, John. On the calendar.

Just so you know – I have a hold on all the times, but can't do 2/24 at that time.

Jessica Lall  
South Park BID  
o. 213 663 1112  
c. 213 820 0837

24/7: 866 560 9346

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**From:** John Howland [<mailto:jhowland@ccala.org>]  
**Sent:** Wednesday, February 11, 2015 12:40 PM  
**To:** Kent Smith ([kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)); Jessica Lall; [blair@hdlabid.com](mailto:blair@hdlabid.com)  
**Cc:** Marie Rumsey  
**Subject:** Sidewalk Vending Outreach Proposals

Jessica, Blair & Kent

Please mark off 3-4pm on Monday Feb 23<sup>rd</sup> on your calendars. Jose Cornejo from CA Public Strategies will be coming in to meet with us and discuss his outreach proposal on sidewalk vending. We're waiting to hear from Matt Rodriguez from Rodriguez Strategies to set up a time with him on the same issue.

We're pushing ahead with this because Jose told me on Monday that the CLA (Felipe) is moving forward with setting up "community" meetings on the vending proposal. We've confirmed this. We're asking a lot of questions – such as why the CLA is doing this and not the committee, where did he get the authority and so on (Huizar said during the December hearing that "Before we get [anywhere] we need to have a lot more discussions. Need to continue to have stakeholder discussions."). Not sure how that translates, but we are going to move forward.

(The times we've offered to Matt are 4-5p 2/23; 10-12p on 2/24 and 2-5p on 2/26. I'll let you know as soon as we schedule with Matt.)

Thanks

John

## John Howland

Director of Government Relations —

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